

Jesse Sanchez

Art Director

Athens, NY 12015

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Art director and artist Jesse Sanchez is a graduate of the Cooper Union for the Advancement of Science and Art. Jesse has extensive experience in design and has been a recipient of many awards. His design specialties include book covers, promotional materials, book interiors, and illustration. He has recently completed contract projects for Penguin Random House, Simon & Schuster, Benchmark Education, Fuji Film Corporation, Kensington Books, The International Monetary Fund, St. Martin's Press, Hachette Book Group and Chicken Soup for the Soul. Jesse is also an accomplished artist and shows his work widely in New York City, Westchester County, and the Hudson Valley region where he resides.

Authorized to work in the US for any employer

Work Experience

Owner

Jesse Sanchez Art & Design - Athens, NY

January 1993 to Present

Parlaying nearly two decades worth of experience in a self-directed enterprise. Taking on all administrative, sales and creative functions to give big business services with small business customer service.

- Creates design programs for local and internationally based organizations and businesses.
- Develops concept boards, bids and implementation plans to be delivered to potential and existing clients to secure contracts.
- Identifies complex problems and reviewing related information to develop and evaluate options and implement solutions.
- Utilizes a multifaceted approach to graphic design including photoshop illustrations to provide a variety of options to the customer.
- Clients include: The International Monetary Fund, Time Warner, Random House, St. Martin's Press, Pocket

Books, Fuji Film Corporation, Chicken Soup for the Soul, Kensington Books, Simon & Schuster and Benchmark Education.

Art Director

M.E. Sharpe, Publishers - Armonk, NY

February 2003 to November 2014

Worked individually and collaboratively with existing staff and freelance talent to coordinate efforts toward creating award-winning images and media. Ensured that all elements of production from design, to editorial to publishing staff worked seamlessly toward bringing concepts to completion.

- Formulated basic layout design with an expert use of photography and typography pertaining to book covers.
- Managed own projects, worked within budget and scheduling requirements.

- Conferred with creative, art, copy writing, and production department heads to discuss client requirements and presentation concepts, and to coordinate creative activities.
- Reviewed and approved art materials and proofs of printed copies.
- Five-time award winner at the NY Book Show for excellence in design.

Senior Designer

Penguin Random House - New York, NY
September 2001 to July 2002

Added my knowledge and creative input to the Penguin Random House staff to assist in creating artistic and functional designs and products. Collaborated closely with existing staff to conform to existing company norms and standards.

- Conceptualized, designed, and created artistic and functional marketing materials.
- Collaborated with other members of the creative staff on projects as needed.
- Determined size and arrangement of illustrative material and copy, and selected style and size of type.
- Used computer software to generate new images.
- Created designs, concepts, and sample layouts for items such as newsletters, catalog spreads, postcards, invitations and book covers.

Senior Designer

Time Warner - Grand Central Publishing - New York, NY
2000 to 2001

Added my knowledge and creative input to the Warner Books staff to assist in creating artistic and functional designs and products. Collaborated closely with existing staff to conform to existing company norms and standards. Worked individually and collaboratively with freelance talent to coordinate efforts toward creating award-winning images and media. Ensured that all elements of production from design, to editorial to publishing staff worked seamlessly toward bringing concepts to completion.

- Formulated basic layout design with an expert use of photography and typography pertaining to book covers.
- Managed own projects, worked within budget and scheduling requirements.
- Conferred with creative, art, copy writing, and production department heads to discuss client requirements and presentation concepts, and to coordinate creative activities.
- Art directed photo shoots and selected and instructed freelance illustrators and photographers.
- Reviewed and approved art materials and proofs of printed copies.
- Three-time award winner at the NY Book Show for excellence in design.

Education

Bachelor of Fine Arts in Graphic Design

The Cooper Union - New York, NY

Skills

- Skills: Graphic Design
- Art Direction
- Photoshop

- InDesign
- Illustrator
- Concept Development Publishing
- Book Cover Design
- Illustration
- Project Management
- Technical Troubleshooting
- Branding
- Photography
- Adobe Creative Suite
- Typography
- Layout Design
- Adobe Acrobat
- Tennis Instructor (5 years)
- Yoga (1 year)
- Mental Health Educator (3 years)
- Art Teacher (8 years)
- Video Editing
- Social Media Management
- Graphic Design Instructor (5 years)
- Book Designer (10+ years)
- Self-Publishing (5 years)
- Book Making (5 years)
- Catholic Prayer Group Leader (10+ years)
- Nonprofit management (10+ years)
- Mailchimp (10+ years)
- Survey Monkey (10+ years)
- Wix (10+ years)
- Adobe Audition (5 years)
- Adobe Portfolio (4 years)
- Fine Artist (10+ years)
- Art Gallery Management (10+ years)
- Photo Shoots (10+ years)
- Photo manipulation (10+ years)
- Google Suite (5 years)
- Photo editing (10+ years)

Links

<http://www.jsanchezart.com>

<https://cognitivealley.myportfolio.com/>

https://www.instagram.com/jesses_paint_pixels/

<https://www.linkedin.com/in/jessesanchezartanddesign/>

Awards

New York Book Show - Cover Design Awards

Eleven-time winner for excellence in cover design and art direction. Publishers include St. Martin's Press, Time Warner, and M.E. Sharpe.

Two Four-Year Full-Tuition College Scholarships

1980

The Cooper Union for the Advancement of Science and Art, New York, NY 1980

The School of Visual Arts, New York, NY 1980

NYSCA/NYFA Grant

August 2022

One-thousand dollars awarded to an artist whose business suffered because of the COVID-19 pandemic.

Groups

President - New Rochelle Art Association

September 2006 to September 2014

Organized volunteers, managed website, oversaw selection of new members and recruitment of officers. Community, public library, and local government liaison. Curated four art exhibits per year including over one hundred pieces of art per show. Managed budgeting for the organization leaving a surplus upon exiting the position in 2014.

Municipal Arts Commission of the City of New Rochelle - Board Member

2013 to 2016

Offered opinions on the aesthetics of public signage within the city. Initiated public murals by acquiring donations, managing online entries, setting up online entry forms (using Survey Monkey), presented entries in easily viewable form to the judges. Hands on participation of the painting of the murals. Attended monthly local access televised meetings.